# 2021 ANNUAL REPORT





founded as Greater Minneapolis Council of Churches 1100 E Lake St., Minneapolis, MN 55407 | gmcc.org | 612-276-1500 | info@gmcc.org

### We must be responsive and able to adapt to the ever changing landscape of circumstance, opportunity, and need.

#### Dear Community Members,

2021 continued to require rapid responses to needs in our communities. COVID-19 variants, inflation, and persisting disparities remain significant challenges. Founded as the Greater Minneapolis Council of Churches, GMCC's history is rooted in harnessing the good will of congregations to serve our neighbors. Building on this legacy, we partner with faith leaders and community members to support the common call of helping others.

Our approach is to build collaborations that support and strengthen good work already happening. This annual report highlights some of our work over the past 18 months in the effort to work towards our vision of healthy, equitable communities.

Moving forward, we are using what we've learned and what we've heard to provide programs and services that will make an impact in the areas of Food, Youth, and Wellbeing.

### Thank you for your support. We are able to continue this work because of contributions from donors like you.

Sincerely,

write Angles

Dr. Nerita Hughes, Vice Chair



Adrienne Dorn, Executive Director



GMCC, founded as Greater Minneapolis Council of Churches, is an interfaith and multicultural nonprofit organization with a mission "uniting people of faith, serving people in need." For 116 years, we have collaborated with communities and faith leaders throughout Minnesota to address inequities and increase quality of life through initiatives and services including mentoring and youth development; support for seniors; hunger relief; advocacy and education around equity and poverty; and volunteerism and service learning.





# **Board of Directors**

\*As of Dec 2022

**Bruce A. Ensrud, Board Chair** Wealth Advisor and Founding Partner Parable Wealth Partners

**Dr. Nerita Hughes, Vice Chair** Interim Associate Vice President of Academic Affairs / Dean-School of Business, Careers, Education & Workforce Innovation North Hennepin Community College

E. Selemon Asfaw Chief Financial Officer, OptumCare

Henriette Ngo Bissoy Science Teacher L'Etoile Du Nord French Immersion School

Jeff Peterson Chief Marketing & Experience Officer Echo 360

Schuyler Troy, J.D. University of Minnesota Law School

Dr. Ryan Greiner Medical Director, North Memorial Health

### **GMCC** Team

Adrienne Dorn Executive Director

Anesu Masakura Resourcing Manager

Steve Gustafson Facilities Manager & Development Specialist

Abdisamad Adan Lead Tutor

Sadia Ahmed Assistant Tutor Megan Young Operations Director

Ameen Hassan Initiative Logistics Manager

Nafisa Mohamed Subject Matter Expert & Peer Recovery Coach

Mohamed Mohamed Lead Tutor

Courtney Plude Bookkeeper **Erin Rupp, Vice Chair** Executive Director, Pollinate MN

Jack Duffy, Treasurer Area Senior Vice President Segment Sales Leader at Gallagher

#### **Heather Riddle**

Senior Vice President and Chief Development Officer, American Public Media Group and Minnesota Public Radio

#### Dr. Hassan Masroujeh

Emergency Dentist Emergency Dental Care USA

Don Flower Director of Information Technology Wilder Foundation

Ron Harris Chief Resilience Officer City of Minneapolis

Dominique Battle Openings Associate, AvantStay

> Tanya Batalska Finance Director

Len Sanqui Logistics & Resourcing Coordinator

Hibat Sharif Subject Matter Expert & Peer Recovery Coach

Sadie Stock Assistant Tutor



# Our Work January 2021 - July 2022

GMCC makes connections; adapts to circumstance, opportunity, and need; and provides infrastructure to supplement and maximize good work being done in our communities.

# FOOD

#### **March Campaign**

- Helped raise over 13 million dollars and 6.4 million pounds of food through the 2021 March Campaign
- Helped raise over 9.8 million dollars and 5.4 million pounds through our 2022 March Campaign.
- March Campaign continues to raise more funds and pounds of food than pre-Covid.
- More and more donors are sending support directly to food shelves in their own communities.
- You can see a map of participating food shelves here: <u>gmcc.org/march-campaign/</u>
- You can view our wrap up video here: <u>gmcc.org/engage</u>



#### **Minnesota Venture Farms**

- Established Minnesota Venture Farms' network of collaborative partners with higher education institutions, small and medium sized BIPOC and LBGTQ+ farmers, a municipality, and a solar company.
- Secured funding to work in partnership with Big Foot Farms on White Earth reservation to teach youth about indigenous agriculture
- Working with Minnesota State University Mankato and Mankato Youth Place (MYPlace) to implement an ag education/service learning program for underinvested youth from the Twin Cities and the Mankato area

#### **Food Distribution**

- Served 713 neighbors with food bags that included a total of 8,000 pounds of fresh produce, meat, and non-perishables through a pop-up food shelf out of our East Lake Street facility in November/December, 2021
- Provided 1,412 nutritious prepared meals to our neighbors and families
- Supported Afghan refugees with 400 iftar meals during Ramadan in April, 2022.
- Provided healthy snacks for 200 people as part of a Health & Legal Fair in partnership with Abubakar Mosque, <sup>1</sup>/<sub>3</sub> of a mile from our facility in Midtown, Phillips



# Our work continued...

# YOUTH

#### **Genius Labs and Tech Teens**

- Piloted new, engaging STEAM curriculum in our Genius Labs initiative and engaged 3 multicultural youth cohorts in:
  - 164 hours of state-of-the-art out-ofschool studio learning curriculum; homework help; and healing centered social emotional learning activities
  - 40 hours of digital learning courses and career preparation support
- Watch our Tech Teens wrap up video here: <u>gmcc.org/2022/03/tech-teens-fall-</u> <u>2021-recap/</u>





#### Lake Street Council Public Art and Mural Program

• Engaged a team of youth to complete inquiries with neighborhood residents to inform the design of a mural on the side of our building





The final design concept. See it now on the East Lake Street side of our building!

#### **GMCC** presents West Bank Athletic Club Summer Festival

- Engaged 250 youth and young adults in an annual community soccer tournament
- Hosted a youth music workshop series with local and international musicians



# Our work continued...

## **WELL-BEING**

#### Vaccine Outreach Collaboration

• Raised vaccine awareness in partnership with 16 area mosques, reaching an estimated 6,000 people through door knocking and an estimated 120,000 through social media

#### **Community Co-Design**

 Partnered with the Hopkins School and Community in Partnership (SCIP), a Family Services Collaborative, to engage youth in a co-design process to inform the group's priorities.

#### **GMCC Recovery Care**

• Hired three subject matter experts to complete peer recovery trainings and identify gaps in culturally-specific treatment and recovery



#### **Other Well-Being efforts:**

- Brought communities together through music and art by presenting a popular Somali-based artist who performed in collaboration with local musicians to a total audience of 1,100 people. Read more about this effort here:
  - startribune.com/somali-singer-songwriter-sharma-boy-will-perform-at-firstavenue/600186541/
  - <u>sahanjournal.com/culture-community/sharma-boy-somali-musician-</u> <u>youtuber-minneapolis/</u>

## **OTHER PROJECTS:**

- Worked with soil experts and architects to create plans to develop our parking lot "backyard" into a community and educational space, funded by Minnesota Watershed Management Organization (MWMO)
- Produced a virtual Town Hall and a podcast series throughout the month of March, in celebration of the many Women creators, movers, shakers, and leaders in our community and around the state. Listen to these podcasts here: <u>gmcc.org/2022/03/womens-history-month-town-hall-2022/</u>



# Financials

In 2021, GMCC continued to redesign our programming and services in order to ensure we are making the largest impact and responding to new needs in the time of COVID. Many grants received

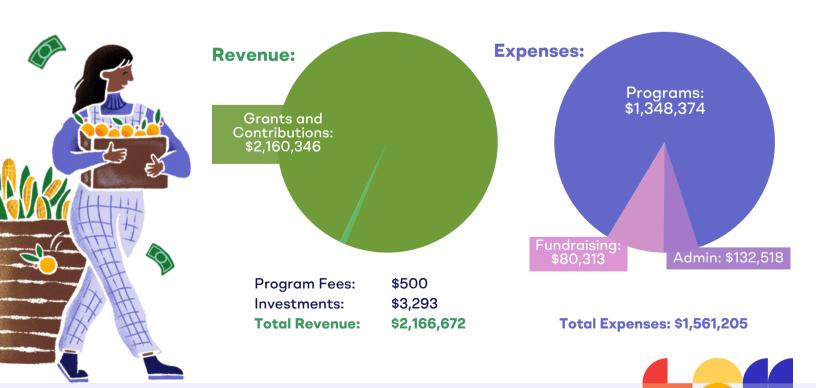
in 2021 were intended for and ultimately released for use in 2022 to support these new programs. In 2021, we also received a sizable bequest. Together, the bequest and the grants restricted for 2022 led to a significant surplus. GMCC's 2021 operating surplus was \$142,101 (when not counting funds restricted).

Assets		Liabilities	
Cash and Cash Equivalents:	\$2,232,799	Accounts Payable:	\$42,852
Accounts Receivable:	\$46,165	Other Liabilities:	\$12,538
Property and Equipment:	\$1,863,137	Total Liabilities:	\$55,390
Accumulated Depreciation:	-\$1,303,203		
Other:	\$64,675	Net Assets	
<u>Total Assets:</u>	\$2,903,573	Without donor restrictions:	\$1,805,284
		With donor restrictions:	\$1,042,899

**Total Net Assets:** 

#### Total Liabilities and Net Assets: \$2,903,573

\$2,848,183



# PEOPLE OF FAITH SERVING PEOPLE





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