

2020 ANNUAL REPORT



founded as Greater Minneapolis Council of Churches

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To our community,

GMCC was founded in 1905 as Greater Minneapolis Council of Churches. For 115 years, we have fulfilled our mission “uniting people of faith, serving people in need” through advocacy and education around equity and poverty; volunteerism and service learning; mentoring and youth development; support services for seniors; hunger-relief; and bringing people together to strengthen community.

In 2020, GMCC launched an organizational evaluation and human-centered design (HCD) process to reassess our purpose, vision, and direction. As a result, we are working with partners in and outside of faith communities in the areas of youth, food, and well-being, partnering with those most impacted by a challenge or opportunity to co-design and lead a response. The initiatives that have emerged support our work to “cultivate collaborative communities” and are based on our **guiding principles**:

FOCUS ON ACTION: Despite an increased emphasis on diversity, equity, and inclusion, Minnesota still suffers from the largest racial disparities of any state in key measures including education, health, and quality of life outcomes. This will not be addressed by continued efforts to increase awareness; we need meaningful action.

SUPPORT CO-DESIGN AND POWER SHARING WITH COMMUNITY: Trust building and shared decision making are essential to ensure that our work is rooted in community values, needs, experiences, and cultures. Our approach requires willingness to adapt and allows for unexpected insights and new ideas to emerge.

MAINTAIN AN ASSET ORIENTATION: Deficit approaches tend to reinforce existing power structures and disparities. We focus on factors and conditions that leverage community strengths and support health and well-being.

FOCUS ON THE SOCIAL DETERMINANTS OF HEALTH & WELL-BEING: Clinical care accounts for only 20% of health outcomes; 80% are due to the social determinants of health: employment and economic stability; education; social and community connections; neighborhood and physical environment; and access to healthy food and physical activity. Efforts grounded in lived experiences that emphasize social determinants will have the greatest impact on health and well-being.



Meeting the Moment in 2020

January - February, pre-COVID-19:

- Facilitated social justice trainings and service learning opportunities for 426 individuals through 16 different events.
- Supported 200 mentor-mentee relationships with check-ins, community events, and group outings.
- Launched a design process to reimagine how we do our work and how we can make a bigger impact with and for our communities.

Minnesota FoodShare and March Campaign:

- For 40 years, our Minnesota FoodShare brand has engaged thousands of individuals, organizations, and faith communities to address hunger and food insecurity in Minnesota.
- Since 1982, Minnesota FoodShare March Campaign, the largest grassroots food and fund drive in the state, has distributed over \$18 million to 300+ food shelves across the state.



In 2020, food shelf participants of the Minnesota FoodShare March Campaign raised \$21,523,865 and 7,443,959 pounds of food.

Our response to COVID-19:



Prepared and delivered 57,000 hot, nutritious, and culturally appropriate meals to seven Twin Cities Communities.



Provided 20 mothers with twice weekly courses in technology, financial management, nutrition, and women's health.



Provided 4,000 hours of tutoring and distance learning support to BIPOC youth.



Raised and distributed over \$1 million to food shelves and other partners feeding their communities.



Conducted 72 in-depth interviews with regional food system stakeholders to improve Minnesota's food supply chain.



Created 32 jobs to staff short-term recovery initiatives.



Our Work Today

GMCC partners with communities most impacted by challenges or opportunities to co-design responses. We seek to continue our legacy of providing relief for immediate needs while addressing the inequitable systems that created those needs in the first place.

Food: GMCC founded our Minnesota FoodShare brand 40 years ago to provide urgent hunger-relief throughout Minnesota. Our annual March Campaign engages thousands of people to raise food and funds for our 285 food shelf partners across the state.

In 2020, GMCC led a research and design process in partnership with food shelf staff and volunteers, farmers, and producers to explore and improve Minnesota's food supply chains. We conducted 72 in-depth interviews with regional food system stakeholders. This led to the design of Minnesota Venture Farms (MVF), a BIPOC-led response to inequities in our food system that further disparities in health, housing, education, and wealth. MVF is an enterprise under development that is led by a collective of BIPOC farmers, agricultural leaders, and food entrepreneurs. MVF will build a new, equitable food ecosystem that includes BIPOC land ownership, new distribution channels, and co-designed microenterprises.

Youth: In 2020, our team completed an intensive research process that included evaluation of our 65-year running mentoring program. This six-month process included engaging mentors, mentees, and parents as paid co-designers in an exploration process; conducting one-on-one interviews; reviewing historical and administering new surveys; meeting with partners working in the same issue areas; and reviewing published, external research.

This research and evaluation informed the development of Genius Labs @ GMCC and the Genius Labs' Digital Café, which provides distance learning support to underinvested BIPOC youth, including access to paid tutors or "Guides" and volunteer mentors. We provide out-of-school curriculum that builds 21st century skills taught through a laboratory learning model; healing-centered mental health support; and pathways to career development.

Youth Innovation Labs is designed to offer young people from underinvested communities around Minnesota an opportunity to grow their knowledge and skills in equity-centered design processes, collective action, and creative problem solving and evaluation. Through these Labs, young people have exposure and access to often inaccessible career paths and professional networks that are critical to career exploration and development.

Well-being: In 2021, GMCC launched a vaccine outreach and awareness campaign in partnership with Somali community leaders. Additionally, in 2021, we will update and launch a virtual iteration of Face The Facts, our copyrighted, award-winning social justice training tool.



Financials



The 2020 surplus was due in part to an asset transfer to another organization (reflected as a negative expense on our P&L as the loan on the property is larger than the book value). GMCC was able to balance any potential COVID-19 related deficits with a PPP loan, which was fully forgiven, and by mobilizing to provide new services to our community supported with CARES act funding. In total, we received over \$1 million in government funding in 2020 to provide needed services to community members due to the impacts of COVID-19.

Assets

Cash and Cash Equivalents:	\$935,243
Accounts Receivable:	\$701,423
Property and Equipment:	\$1,857,071
Accumulated Depreciation:	-\$1,238,904
Other:	\$55,605
Total Assets:	\$2,310,438

Liabilities

Accounts Payable:	\$62,430
Accrued Liabilities:	\$11,829
Total Liabilities:	\$74,259

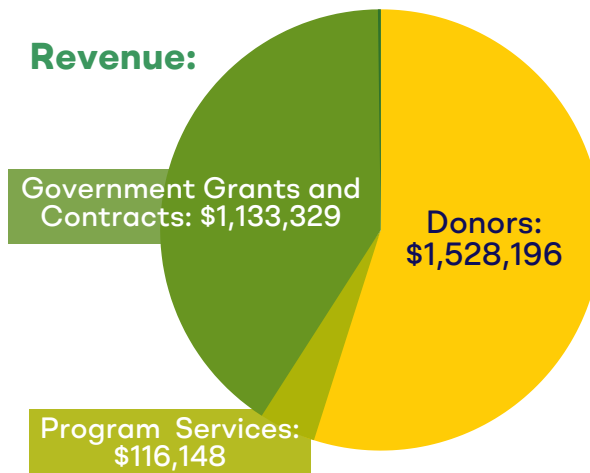
Net Assets

Without donor restrictions:	\$1,661,463
With donor restrictions:	\$574,716
Total Net Assets:	\$2,236,179

Total Liabilities and Net Assets: \$2,310,438

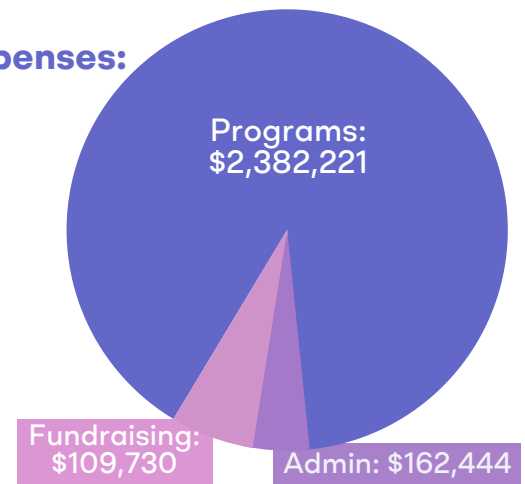


Revenue:



Investments (.2%): \$5,826
Total Revenue: \$2,783,499

Expenses:



Asset Transfer: -\$132,545
Total Expenses: \$2,521,850



Board of Directors

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Parable Wealth Partners

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Park Nicollet Methodist Hospital

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Associate Pastor
Mount Olivet Lutheran Church, MPLS

Richard Howard
Independent Consultant/President
R.J. Howard & Associates, LLC

Don Flower
Community Leader

*As of July 2021.

Leadership team:

Adrienne Dorn
Executive Director

Megan Young
Director of Operations

Reynolds-Anthony Harris
Business Architect

We believe...



Families are the heart of Minnesota communities and are the key indicator of well-being in our state.

Sustainable access to food is not only imperative for health and well-being but is a human right.

Every young person carries the capacity for "genius."

Communities do not need to be "saved" but rather require sustainable and equitable access to resources and opportunities to flourish.

Every community member is an asset and plays a critical role in the development and collaborative process of realizing the collective vision.

Racial, economic, and geographic disparities in Minnesota demand meaningful action with measurable outcomes.



Youth deserve safe, nurturing spaces to grow, cultivate skills for self-actualization, and develop into 21st-century global citizens.

Our role is to operationalize equity and justice in collaboration with Minnesota communities.

GMCC must be responsive, not prescriptive, and able to adapt to the ever changing landscape of circumstance, opportunity, and need.

Systemic inequities should not determine a community or person's quality of life.

learn more at gmcc.org